

# NASHOBA PLAYERS

## Closing in on a Half Century Onstage!

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Hello from the Nashoba Players!

Hot off the heels of our sold-out Fall'22 musical, the Players are celebrating **46 Years in Business** in 2023! Closing in on a half century onstage, The Players are a dynamic, non-profit community theatre dedicated to providing live theatre opportunities to Westford and its surrounding communities, and we have been recipients of repeated recognitions for outstanding achievements! Our shows have included dramas, comedies, musicals and sometimes a whimsical melodrama or murder mystery. At home at Westford's Parish Center for the Arts, our audiences, actors and crew come from a large circle of communities around Westford and points North, South, East and West! As a member of our Community, will you partner with us to help us do what we do best? *Here's how:*

You can make a difference to your business and ours by purchasing an ad in our show programs for the 2023 season! Programs will be distributed to audiences at this season's shows including:

“The Lifespan of a Fact” by Jeremy Kareken, David Murrel & Gordon Farrell - *(April 28, 29, May 5 & 6, 2023)*

“The Fourth Wall” by A.R. Gurney - *(TBA Fall, 2023)*

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The attached form describes your ad options ranging from \$25 to \$250. Your ad will be seen *hundreds* of times during our season in the program book, and the Players are a 501(c)3 non-profit organization, so your donation is tax deductible!

- All payments can be sent by mail or electronically via PayPal to [paypal@nashobaplayers.org](mailto:paypal@nashobaplayers.org)
  - Deadline for ads is **March 30, 2023**.
  - Please return your completed form to **Nashoba Players, c/o 34 Groton Harvard Road, Ayer, MA 01432**
  - Scans and ad submissions are also welcome electronically via email at [sponsorship@nashobaplayers.org](mailto:sponsorship@nashobaplayers.org).
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If you're not interested in advertising your business but would like to support the Players, consider making a donation!

- **STAGEHANDS (\$100-\$499):** Be boldly listed in our programs as a community donor.
- **ACTORS (\$500-\$999):** Be thanked in a dedicated full page space in our programs.
- **DIRECTORS (\$1,000-\$4,999):** Be thanked in a dedicated full page space in our programs, as well as in all show related promotions and a "funded in part by" credit.
- **PRODUCERS (\$5,000+):** Be thanked in a dedicated full page space in our programs, as well as in all show related promotions and a "sponsored by" notation.

If you have questions or would like more information, please call (978) 302-9121 or email [NashobaMAPlayers@gmail.com](mailto:NashobaMAPlayers@gmail.com).

***THANK YOU IN ADVANCE for your support!***

Nashoba Players is a company of the Groton Littleton Theatre, Inc., in residence at The Parish Center for the Arts, Westford, MA 01886  
[www.nashobaplayers.org](http://www.nashobaplayers.org)



# Community Support Form: 2023 Season

Count us in! We'd like to partner with Nashoba Players to creatively enrich the lives of people in our community!

NAME/CONTACT: \_\_\_\_\_

COMPANY: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

EMAIL ADDRESS: \_\_\_\_\_ PHONE: (\_\_\_\_\_) \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

\_\_\_ I would like to place a program ad:

- \_\_\_ 1/4 Page (\$25) – 1.75”h x 4.5”w
- \_\_\_ 1/2 Page (\$50) – 3.5”h x 4.5”w
- \_\_\_ Full Page (\$100) – inner 7.25”h x 4.5”w
- \_\_\_ Full Page (\$250) – cover\* 7.25”h x 4.5”w

*\*Inner front, inner back & back cover (in color).*

\_\_\_ I don't want to advertise, but I would like To **Make a Donation** in the amount of \$\_\_\_\_\_. Check # \_\_\_\_\_ is enclosed.

\_\_\_ Please send an invoice for our files.

Payment also accepted via PayPal to:  
**paypal@nashobaplayers.org**

**DEADLINE: 3/30/23**

### Important Information

**PRICING** is **PER SEASON**, not per show. Camera-ready **artwork\*** and business cards can be mailed to: Nashoba Players, c/o 34 Groton-Harvard Road, Ayer, MA 01432 and/or sent electronically to: Sponsorship@nashobaplayers.org

*\*Camera ready artwork welcome, but ad layouts are included at no charge!*

Ad proofs will be sent for approval prior to the program going to print. Advertisers will receive a program copy via mail.

Please email or call with any questions!  
**978-302-9121**  
**Sponsorship@nashobaplayers.org**

*Actual Full Page Size*

*Actual 1/2 Page Size*

*Actual 1/4 Page Size*

***Thank You for Supporting  
The Nashoba Players!***